



**WAVOO WAJEEHA WOMEN'S COLLEGE**  
**OF ARTS AND SCIENCE, KAYALPATNAM**

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Run by WAVOO SAR EDUCATIONAL TRUST

(Minority Institution)



## **WAVOO WAJEEHA STARTUP CELL**

**ACADEMIC YEAR 2022 - 2023**



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**WAVOO WAJEEHA STARTUP CELL REPORT 2022 -2023**

The Startup cell conducted guest lecture on the topic “Embracing Entrepreneurial Spirit among GenZ” on 26.09.2022. The Chief guest of the meeting was Dr.C.Maria Rex Sugirtha BCA., MBA., PH.D., SET., NET., Dean of Academics, Xavier Institute of Business Administration (XIBA), St. Xavier’s College, Palayamkottai.



Fig 1: Chief Guest speech



Fig 2: Principal honoring the chief guest

Wavoo Wajeeha Startup cell along with ED cell organized guest lecture on 19.11.2022. The chief guest was Mrs.Raisa Dawood, Social entrepreneur, gave a guest lecture on the topic “Startup to Organopreneur”. 45 students have been participated in this event from various departments.



Fig 3: Flyer



Fig 4: Chief Guest speech and students discussion

Wavoo Wajeeha Startup cell and Entrepreneurial development Innovation Cell organized a training programme on Mushroom cultivation and value Addition in Murrall fish on 11.02.2023. The Chief Guest Mr.S.Hameedullah Sherief, Assistant Professor, Department of Microbiology, Sadakathullah Appa College, Tirunelveli and Dr.P.Jeya Sheela, Assistant Professor, Department of Microbiology, SadakathullahAppa College, Tirunelveli trained the students on Mushroom Cultivation and value addition in Murrall fish.



Fig 5: Flyer



Fig 6 & 7: Chief guests (Mr.S.Hameedullah Sherief and Dr.P.Jeya Sheela) presentations.

The sales fair was conducted by Wavoo Wajeetha Startup Cell along with ED Cell, Department of Economics, Commerce and BBA for Startup Cell Students, Alumnae and self help group from 08.03.2023 to 10.03.2023. Inaugural Speech was given by Ms.Saadhana, Fashion entrepreneur US and also Content Creditor. The Students from various departments took part in stalls exhibition which includes both eatable and non-eatable stalls. The Staff members, students, Alumnae and parents visited the stalls and purchased.



Fig 8 & 9: Founder-President Sir, Secretary Sir, Assistant Secretary Sir and Chief guest visiting the stalls displayed by SHG and Students



Fig 10 & 11: Students gathering at open auditorium and visiting stalls

WavooWajeeha Startup Cell along with ED Cell, Department of Economics, Commerce and Business Administration conducted sales fair'23 valedictory. The Chief guest of the programmewas Mrs. Hazeena, Chef and Social Media Activist (SeyedBeedi Company) honouredthe winners of the sales fair.



Fig 12: Chief guest along with President sir, Assistant Secretary sir, Principal Madam, ED cell coordinator honoring the winners.



Fig 12 & 13: Chief Guest (Mrs.Hazeena) honoring the winners

On 1.03.2023, IVP (Innovation Voucher Programme) was organized by Manonmaniam Sundaranar University at V.O.C. College, Thoothukudi. Mrs.A.Aysha Muzammila, Startup cell Coordinator along with 6 students participated in that event.



Venue : V.O.Chidambaram College, Thoothukudi  
Date : 21.03.2023



Fig 14: Flyer

Fig 15: Participants at the venue

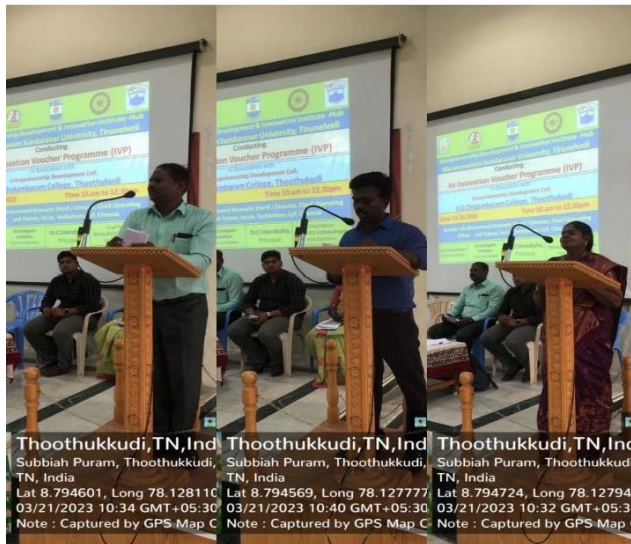


Fig 16: Resource people's presentations



Fig17: Resource people and Participants at the venue



## WAVOO WAJEEHA STARTUP CELL REPORT 2022 -2023

### ANNEXURE 2022-2023

S.No.	Date	Event	Chief Guest	Participants
1.	26.9.2022	Embracing Entrepreneurial Spirit Among Genz. Product Launching	<b>Dr.C. Maria Rex Sugirtha</b> , BCA.,MBA,PH.D,SET,NET,Ph.D, Dean of Academics, XavierInstitute of Business Administration, ST.Xavier's college, Palayamkottai	EDI cell and Startup cell Students
2.	19.11.2022	Startup to Organopreneur	<b>Mrs.Raisa Dawood</b> , Social entrepreneur	45 students from EDI cell and Startup cell Students
3.	11.02.2023	Training On Mushroom Cultivation and Value Addition In Mural Fish	<b>Mr.S.Hameedullah Sherief</b> , Assitant Professor, Department of Microbiology, Sadakathullah Appa College Tirunelveli and <b>Dr.P.Jeya Sheela</b> ,Assitant Professor, Department of Microbiology, Sadakathullah Appa College Tirunelveli	119 students from various departments
4.	08.03.23	Three days Mega Sales fair'23.	<b>Ms.Saadhana</b> ,Fashion entrepreneur, US and content creator, <b>Mr.Prabakaran</b> , Deputy Magalir Thittam Officer, Tuticorin  <b>Mrs.Subarala</b> , member of self help group were the chief guestsfor the inauguration of mega sale fair'23.	<b>23</b> stalls were displayed by alumni students and <b>33</b> stalls were displayed by startup cell students and <b>19</b> stalls were displayed by Self Help Group Members.
5.	21.03.2023	IVP (Innovation Voucher Program)	Organized by Manonmaniam Sundaranar University at V.O.C. College, Thoothukudi	1 staff along with 6 students